



# Tom Marioni

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## The Act of Drinking Beer with Friends is the Highest Form of Art

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**Arte Útil archive nr:**  
231

**Initiator:**  
Tom Marioni

**Location:**  
United States, Austria, France,  
United Kingdom, Sweden, Spain,  
Switzerland, Australia, Germany.

**Category:**  
economy, social

**Users:**  
Tom Marioni, beer drinkers

**Maintained by:**  
Tom Marioni

**Duration:**  
1970 - ongoing

### Description:

In 1970, Marioni started a free beer saloon at the Oakland Museum of California. Since then it has become a weekly event in the artist's studio in San Francisco for over 45 years. There were a few important house rules such as: no art collectors except in disguise; no drinking from the beer bottle except in character; or the management reserves the right to refuse service to anyone who does not know where they are, or what is going on.

### Goals:

To use beer as a social lubricant.

### Beneficial Outcomes:

Free beer for users.  
The action of The Act of Drinking beer with friends is the highest form or Art has been performed in many different countries around the world.

### Images:

